

# mobyCommerce eCommerce Platform

A secure and easy to use eCommerce platform for online shops and transactions. Manage your inventory and increase sales by making your products available 24/7 with instant payments.

## Store Management

An intuitive and user-friendly Inventory content management system to easily manage items such as description, pictures, pricing, discounts, categorisation etc.

## Order Management

For viewing, retrieval and management of orders to do order fulfillment.

## Order Tracking

Both staff and customers can track status of order online through unique transaction numbers.

## Product Recommendations

System will recommend other products for example in similar categories or other top-selling products to up-sell and cross-sell customers in view and payment pages.

## Payment Gateway Integration

Can be integrated with most payment gateway to accept payments via credit cards, pay pal etc.

## Save Items In Shopping Cart

Items in shopping cart that are not processed for payment will be saved and can be accessed during subsequent login.

## Customer Profile

Saves customers' information such as billing, shipping addresses and order history. Can be enhanced to capture information such as preferences and interests for target marketing opportunities.

## Customers Relationship Management

Can be integrated with a CRM system for targeted marketing, customer service etc.

## Reports on Demand

Administrators can generate orders, sales and inventory reports.



## About Us

PTS is the leading provider of multiple channel access-capable solutions which are truly integrated across the widest range of new media channels and devices (eg. computer, mobile phone, PDA etc). Our business solutions are designed with usability, accessibility, reliability and expandability, giving you a competitive edge in the dynamic business environment.

[www.tangs.net](http://www.tangs.net)

